

Content Contribution, Moderation & Approval Policy (CMAP)

Content needs to be contributed by the authorized Nodal Officers from Central TB Division, Directorate General of Health Services, Ministry/Department of Health & Family Welfare, Government of India in a consistent fashion to maintain uniformity and to bring in standardization along with associated metadata and keywords. In order to present the content as per the requirement of the viewer, organize the content in categorized manner and to retrieve the relevant content efficiently, it is required to contribute the content to the website through a Content Management System which would be web-based having user-friendly interface.

The content on the portal goes through the entire life-cycle process of:

- Creation
- Modification
- Approval
- Moderation
- Publishing
- Expiry
- Archival

Once the content is contributed it needs to be approved and moderated prior to being published on the Website. The moderation could be multilevel and is role based. If the content is rejected at any level then it is reverted back to the originator of the content for modification.

Different Content Element is categorized as:

- Routine
- Priority and
- Express

#	Content Element	Type of Content			Moderator	Approver	Contributor
		Routine	Priority	Express			
1	About Us	√			WIM	DDGTB	NO
2	CTD Officials	√	√		WIM	DDGTB	NO
3	E-citizen/e-Tenders	√	√		WIM	DDGTB	NO
4	Performance Reports	√	√		WIM	DDGTB	NO

5	Thematic areas	√	√		WIM	DDGTB	NO
6	Frequently asked Questions	√	√		WIM	DDGTB	NO
7	What's New	√	√	√	WIM	DDGTB	NO
8	Contact Us	√			WIM	DDGTB	NO
9	Photo Gallery	√	√		WIM	DDGTB	NO
10	NIKSHAY	√	√		WIM	DDGTB	NO
11	Standards for TB Care in India	√	√		WIM	DDGTB	NO
12	Private Health Facilities	√	√	√	WIM	DDGTB	NO
13	Achievements and Awards	√	√	√	WIM	DDGTB	NO
14	Ticker	√	√	√	WIM	DDGTB	NO
15	E-governance	√	√		WIM	DDGTB	NO
16	Forms & Procedures	√	√		WIM	DDGTB	NO
17	Vacancies	√	√	√	WIM	DDGTB	NO

WIM = Web Information Manager
DDGTB= Deputy Director General TB
NO = Nodal Officer

The responsibility of contents in respect of websites than Central TB Division rest with the concerned organization.

Thank You,
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